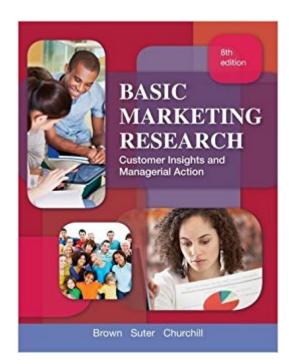
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# Basic Marketing Research (with Qualtrics Printed Access Card) (TEST Series Page)





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Series: TEST series page Hardcover: 512 pages Publisher: Cengage Learning; 8 edition (November 1, 2013) Language: English ISBN-10: 1133188540 ISBN-13: 978-1133188544 Product Dimensions: 1 x 8.8 x 11 inches Shipping Weight: 2.8 pounds (View shipping rates and policies) Average Customer Review: 4.4 out of 5 stars Â See all reviews (5 customer reviews) Best Sellers Rank: #95,425 in Books (See Top 100 in Books) #82 in Books > Business & Money > Marketing & Sales > Marketing > Research #129 in Books > Textbooks > Business & Finance > Marketing #26461 in Books > Reference

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